

Home Economics Institute of Australia Inc.

Annual Report 2015



PO Box 779, Jamison Centre, Macquarie, ACT 2614
Tel: 1800 446 841 Email: heia@heia.com.au

www.heia.com.au

Contents

Forward	3
Objectives of the Home Economics Institute of Australia Inc.	4
Council and the divisional presidents	5
HEIA national council and standing committees	6
Highlights of 2015	7
EXECUTIVE REPORTS	8
President's report	8
Treasurer's report	11
COMMITTEE REPORTS	13
Education	13
International Affairs	16
Membership	17
Merchandising	19
Professional Development	20
Publications	22
Public Health	23
Website	24
DIVISIONAL REPORTS	30
Australian Capital Territory	30
New South Wales	32
Northern Territory	34
Queensland	37
South Australia	41
Tasmania	44
Victoria	46
Western Australia	48
AWARDS AND SCHOLARSHIPS	50
Fellowships	50
Leadership awards	50
Service awards	50
King & Amy O'Malley Trust scholarships	50

Forward

As I step down from the position of President, I am pleased to present the 2015 Annual Report of the Home Economics Institute of Australia Inc. (HEIA).

This report:

- provides evidence of HEIA's work throughout the year
- identifies initiatives designed to assist members
- demonstrates ways in which HEIA has been recognised as the peak professional body for Australian home economists.

The report has been prepared to serve two purposes. Firstly, by recording HEIA's major activities for the year, members are able to develop a picture of what has happened at national and divisional levels across Australia. Secondly, the HEIA Annual Report 2015 provides evidence of HEIA's structures and professionalism and is an important document, used, for example, when advocating for the profession and when applying to funding authorities for grants to support our work.

To achieve our mission—to enhance the professionalism and political legitimisation of Australian home economists—it is critical that HEIA is recognised by both members and others as an organisation that is efficient and effective, capable of achieving these goals. We welcome your constructive comments about this report and any suggestions you may have.

I am sure you will enjoy reading the report and will appreciate the achievements of the home economics community.

Peta Craig
HEIA President

Objectives of the Home Economics Institute of Australia Inc.

The mission of the home economics profession in Australia is to educate, inform and act as an advocate to government, industry and the community for families and households, so that individuals can make informed choices in order to enhance their everyday living.

As the peak professional body for home economics professionals in Australia, the Home Economics Institute of Australia Inc. represents the interests of home economists working in education, industry, community services, public health, consumer affairs, and family and household management. The mission of the Institute is to enhance the professionalism and political legitimisation of Australian home economists.

The Institute was established to:

- provide a national focus for home economics and home economists
- promote public recognition of the role of home economists
- set professional standards for the practice of home economics and promote the professional standing of home economists
- encourage and assist home economists with ongoing education and professional development
- encourage, initiate and coordinate research into areas related to home economics
- cooperate and affiliate, at a state, national and international level, with organisations concerned with education and advocacy for families and households in their everyday living.

The mission and focus of the profession are reflected in the Institute's logo. The concentric circles symbolise the family unit within the community and the world as a whole. Through the centre runs the flame of the lamp of learning.

Council and the divisional presidents

The year 2015 began with the following HEIA Council members:

President	Peta Craig
Past-President	Karen Weitnauer
Treasurer and Delegate, HEIA(ACT)	Carol Kotz
Secretary and Delegate, HEIA(Q)	Aileen Lockhart
Executive Officer and Delegate, HEIA(NT)	Carmel Glasgow
Delegate, HEIA(NSW)	Tammie Jakstas
Delegate, HEIA(SA)	Narelle Bennett
Delegate, HEIA(Tas)	Kathleen Campbell
Delegate, HEIA(V)	Marion Brown
Delegate, HEIA(WA)	Marilyn Yates

At the Annual General Meeting in April 2015, Carol Kotz (HEIA[ACT]) stepped down from the position of Treasurer, and Cheryl Sonter (HEIA[V]) stepped into the role. Narelle Bennett took on the role of delegate for HEIA(SA).

The 2015 presidents of the divisions were as follows:

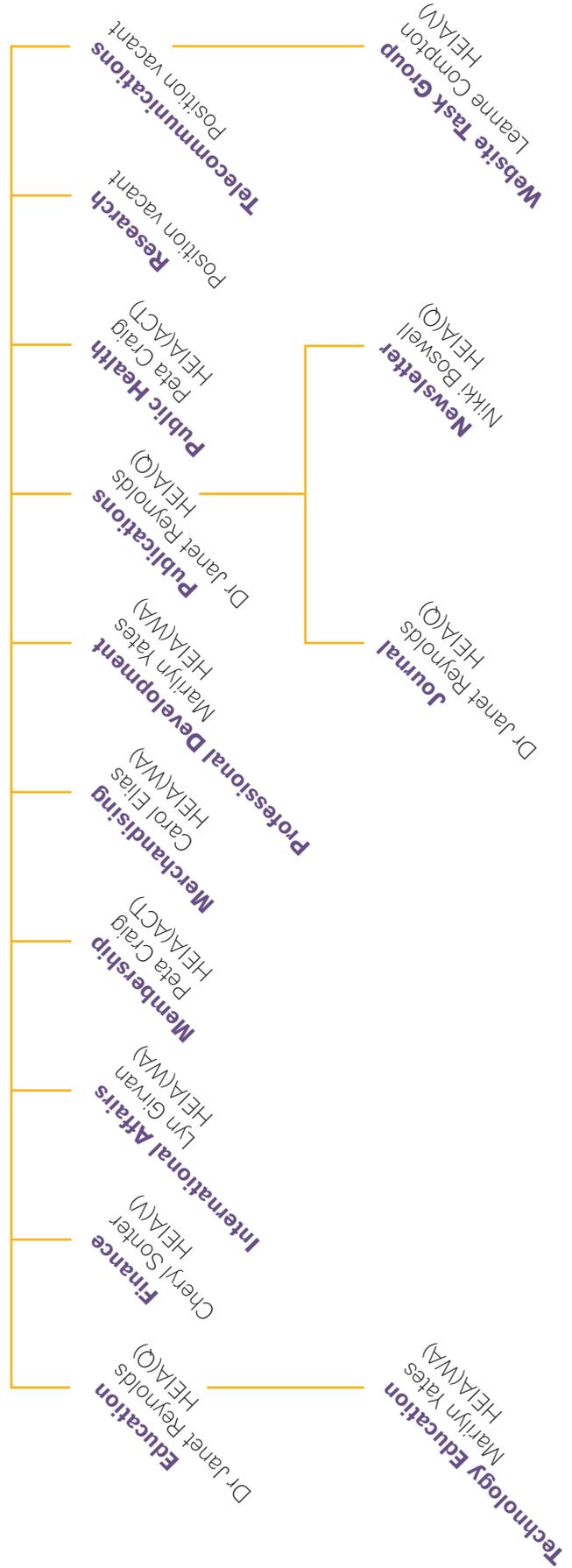
HEIA(ACT)	Marjoleine Collins
HEIA(NSW)	Jennifer McArthur
HEIA(NT)	Penny McIntyre
HEIA(Q)	Kay York
HEIA(SA)	Yvonne Ashton
HEIA(Tas)	Vacant
HEIA(V)	Cheryl Sonter
HEIA(WA)	Lyn Dymond

HEIA council and standing committees

EXECUTIVE

President Peta Craig HEIA(ACT)	Past-President Karen Weitnauer HEIA(Tas)	Secretary Aileen Lockhart HEIA(Q)	Treasurer Cheryl Sornter HEIA(V)	Executive member Carmel Glasgow HEIA(NT)
Parmilla Naidu HEIA(ACT)	Tammie Jakstas HEIA(NSW)	Narelle Bennett HEIA(SA)	Kathleen Campbell HEIA(Tas)	Marilyn Yates HEIA(WA)

STANDING COMMITTEES



Highlights of 2015

January–March

- Launch of the HEIA digital newsletter, February
- World Home Economics Day celebrations across the country, including presentation of the 2015 King & Amy O'Malley Trust scholars, 21 March
- Julie Taylor, HEIA(SA), official presentation of HEIA Fellowship, 21 March

April–June

- *Dietary Guidelines: Implications for Home Economics* webinar presented by Professor Amanda Lee, School of Public Health and Social Work and School of Exercise and Nutrition Science, Queensland University of Technology, 13 May
- HEIA and McCormick Flavour Forecast 2015 Student Recipe Challenge launched
- HEIA responded to draft changes to the F–10 Australian Curriculum content descriptions and achievement standards for *Health and Physical Education* and for *Technologies*
- *Home Economics Literacy* webinar presented by Professor Donna Pendergast, Griffith University, 9 June

July–September

- Food and Textile tour of Turkey—2015 professional learning tour for HEIA members, 53 members and their partners joined the tour
- HEIA(Q) state conference, *Home Economics Connected*, attracted 300+ delegates, 1 August

October–December

- *Food Literacy* webinar presented by Professor Tony Worsley, Deakin University, 6 October
- National Nutrition Week, 11–17 October
- World Food Day, *Social protection and agriculture: Breaking the cycle of rural poverty*, 16 October
- HEIA(Q) World Food Day 2015, Food Discovery tour, 17 October
- Updated Australian Curriculum website (version 8.0) released, 20 October
- Judging of the HEIA and McCormick Flavour Forecast 2015 Student Recipe Challenge—Naracoorte High School, South Australia announced as the national winner
- HEIA service awards to Aileen Lockhart, Penny McIntyre and Dr Lyn Peacock, 17 November

President's report

During the past year, I have had the pleasure of being involved with some positive developments for HEIA, with the aim of ensuring greater member benefits. February 2015 saw the introduction of monthly digital newsletters, in place of the quarterly hard copy newsletter, to bring more frequent and timely HEIA and home economics news to members. In between these newsletters, members also received HEIA digital alerts with more specific HEIA news. Nikki Boswell, our digital newsletter editor, has done an outstanding job throughout the year bringing you all the latest news and we hope members have enjoyed this new initiative. Leanne Compton has been responsible for most of the digital alerts and I appreciate her expertise regarding our digital communications.

Throughout 2015, HEIA staged three professional learning webinars, which were well received by members. We were fortunate to have Professor Amanda Lee, Professor Donna Pendergast and Professor Tony Worsley speak on topics of interest to the home economics community. The webinar technology enables us to reach members throughout Australia (and the world if needed), all from the comfort of members' homes or workplaces.

During 2015, we were fortunate to have engaged the services of Shanna Sheldrick, from Premier Event Concepts, to undertake the role of HEIA Secretariat. Commissioning Shanna to assist with our general administrative duties (finance, secretary, membership) has helped take the pressure off our volunteer members who were spending more and more time on these tasks, and this was becoming unsustainable. Shanna has managed the transition into the role with ease and is showing her flexibility in accommodating the requirements of HEIA Council and the wider management team. Shanna has also brought with her some new management practices, which we have greatly appreciated.



Shanna Sheldrick (L) and Peta Craig, HEIA President

At the end of March, HEIA Council bid farewell to Carol Kotz (HEIA[ACT]) who has dedicated a considerable number of years to HEIA at the national level as secretary, and most recently as treasurer. Carol worked tirelessly to ensure the ongoing operations and continued success of HEIA and, on behalf of HEIA Council and the wider HEIA community I sincerely thank her for her amazing dedication to HEIA. Carol continues to be involved in the ACT division.

Also in March, Karen Weitnauer stepped down from Council as her term as immediate Past-President concluded. Karen performed the role of HEIA President with aplomb and I greatly appreciated her support on Council during my first year as President. Again, on behalf of HEIA, I sincerely thank her for her dedication to our organisation. As with Carol, Karen continues to be involved with HEIA at the divisional level (HEIA[Tas]). Marion Brown also stepped down as Victorian delegate after taking on the role in 2014 to assist with the revitalisation of the Victorian division. I greatly appreciate Marion's contribution, not only on Council but also within the Victorian division to help build support and momentum for the local committee. I am pleased that the Committee of Management in Victoria has grown. I am also pleased that Cheryl Sonter stepped up as HEIA(V) delegate and took on the important role of HEIA Treasurer.

One of the most exciting events for HEIA during 2015 was the Food and Textile tour of Turkey. A total of 53 HEIA members and their friends and family travelled to Turkey for the tour run by Dreaming Turkey Tours (30 on tour one and 23 on tour two). All the feedback received from participants was extremely positive and HEIA has received thanks for organising these tours. Participants appreciated the expert guidance of Barish, the tour leader, and took away much valuable learning.



During 2015, HEIA continued to have regular web meetings with Professor Tony Worsley, International Federation of Home Economics (IFHE) Member for the Pacific region. HEIA representatives included myself, Karen Weitnauer as immediate Past-President and Lyn Girvan as convenor of the International Affairs Standing Committee. The purpose of these meetings is to keep each organisation up-to-date with the activities of the other and to work together on particular issues, such as World Home Economics Day (WHED).

In 2015 we also extended a sincere thank-you to Carol Elias, Dr Janet Reynolds and Gill Ginn as they step down from the Merchandise Standing Committee after years of tireless work, promoting, processing and distributing HEIA resources to our members and our bookseller partners. As a sign of their commitment to HEIA, all three volunteered to manage the beginning of school year influx of orders to ensure our members' needs were met and to enable Council to find a replacement convenor and new members for the committee. As of December 31, Dr Janet Reynolds also advised that she would step down as convenor of the Publications Standing Committee.



Peta Craig (L) and Aileen Lockhart

At the December 2015 HEIA Council meeting, I had the pleasure of awarding three HEIA service awards to members. Aileen Lockhart (HEIA[Q]), Penny McIntyre (HEIA[NT]) and Dr Lyn Peacock (HEIA[Q]) were formally acknowledged for their significant contribution or specific service to the national body of HEIA. Congratulations to Aileen, Penny and Lyn.

I have enjoyed my role as HEIA President over the past two years immensely, seeing the new initiatives take shape. The operation of our national organisation would not be possible without the dedication of our member volunteers at the national and divisional level and I sincerely thank all members who actively contribute to HEIA.

Peta Craig
President, HEIA



Participants at HEIA Council meeting December 2015.

Treasurer's report

I am pleased to present the financial report for 2015. The year brought with it many changes to the portfolio of HEIA's Treasurer, notably a change of treasurer after some 20 years, as well as the employment of a bookkeeper to manage the day-to-day finance needs of HEIA. The employment of a bookkeeper, who also works as secretariat and membership manager, has increased the expenses of the Institute but has in return reduced by many hours the workload of those members who had volunteered their time to the running of HEIA. I would like to thank Shanna Sheldrick for her many hours of work on HEIA's behalf. I would also like to thank Dr Janet Reynolds for helping both Shanna and I learn the role of treasurer. Without her infinite knowledge of HEIA, we would have been even more lost in the paperwork than we were.

One of the many changes to the portfolio of Treasurer was the change of accounting package used to manage HEIA's financial records. This change meant that the way income and expenditure was calculated and reported on was different to previous years. Consequently, the ledgers do not always correspond, but overall the system is adapting to the needs of HEIA and the final figures reflect the intent of the process. Another exciting change is that we now have Commbiz to manage the bank transactions online, so income and expenses are quicker and easier to track. Cheques are almost obsolete as transactions can be uploaded into Commbizz and authorised by two members of the finance committee within minutes, and the whole process completed with a relevant note in the bank account statement for tracking transactions.

One item that is worth special consideration is that income from membership in 2015 was higher than usual as HEIA changed its membership options. Some members elected to pay for either two-year or five-year periods, and this is reflected in the increased membership income in 2015. This will also mean that 2016 may see membership income that is lower than in 2015, as some memberships are carried over into 2016 or beyond. This income will be recorded on the balance sheet as increased assets to HEIA.

The upcoming conference to be held in January 2017 has been the focus of the Professional Development Standing Committee, and a request for a separate transaction account was approved by Council to keep track of the conference expenses and income, and to track the relevant GST associated with running the conference. The account was established, with \$40 000 seed money from the general business account. The venue deposit and the first instalment to Expert Events, the professional conference organiser, have been paid from this account, which will be offset later in 2016 once conference registrations have been received. It does need to be noted that there will be many expenses associated with the conference before the full income is realised. The organising committee are endeavouring to attract as many attendees and sponsors as possible, with an interesting and varied program, so that HEIA does not incur losses to its financial standing.

A decision was made by Council to employ a company to manage the membership, secretariat and bookkeeping for HEIA, with the knowledge that this would increase the expenses of the organisation. There has, however, been some associated cost savings as a result; these have offset the expense of contracting Shanna Sheldrick of Premier Event Concepts into this position for 2015. It is envisaged that with time more processes can be streamlined and further cost savings seen that will offset the cost of employing a company such as Premier Event Concepts.

Merchandising continues to provide HEIA with a valuable income, much of it from the ongoing sales of the text, *Nutrition—The inside story*. Sales from this publication, along with other merchandising and publications contributed \$26 848 to the net income of merchandising. It must be noted that this is significantly down from the \$38 861 of 2014, however, and is certainly an area of concern for Council to address. The current investment climate has also kept the interest rates at a record low, but despite this HEIA investments earned \$9 631 in interest, slightly down from \$10 391 in 2014.

Overall, HEIA's financial assets have increased in 2015. The table below illustrates HEIA's growth in financial assets since its establishment in 1994:

HEIA Financial Net Assets 1994–2015

1994	\$73 334	2005	\$149 173
1995	\$54 990	2006	\$193 011
1996	\$81 574	2007	\$248 815
1997	\$95 626	2008	\$229 307
1998	\$90 541	2009	\$235 259
1999	\$78 521	2010	\$287 284
2000	\$90 510	2011	\$357 174
2001	\$106 008	2012	\$360 541
2002	\$91 462	2013	\$376 751
2003	\$84 858	2014	\$376 803
2004	\$131 593	2015	\$379 295

Cheryl Sonter
Treasurer, HEIA

Education

As in 2014, the education issue dominating HEIA's thoughts and time in 2015 was that of home economics education and the Australian Curriculum. The HEIA and McCormick Flavour Forecast 2015 Student Recipe Challenge entered its third year and kept the Education Standing Committee busy. The activity of the Education Standing Committee was somewhat reduced in 2015 compared to previous years due, in the main, to the committee dropping to three members: Leanne Compton (HEIA[V]), Janet Reynolds (HEIA[Q], Convenor) and Marilyn Yates (HEIA[WA]).

Home Economics and the Australian Curriculum

While the Australian Curriculum, Assessment and Reporting Authority (ACARA) released The Australian Curriculum: Health and Physical Education (HPE) and The Australian Curriculum: Technologies in 2014, these curricular had not been endorsed by the federal and state ministers due to a review of the Australian Curriculum as directed by the new federal government. Following the 2014 review of the Australian Curriculum early in 2015, ACARA made draft changes to content descriptions and achievements standards in each learning area and developed a survey addressing actions ACARA had taken towards resolving overcrowding in the primary years and rebalancing the Australian Curriculum. HEIA responded to the surveys for both HPE and Technologies. Like other learning areas, both documents were revised in light of the feedback and the final versions of the endorsed Australia Curriculum for both HPE and Technologies were released in October 2015. In essence, very little had changed.

Advice on Home Economics and the Australian Curriculum (previously called Home Economics Guidelines)

Following three years of intensive campaigning for ACARA to develop guidelines for Home Economics as it relates to the Australian Curriculum, the ACARA General Manager (Curriculum), Dr Phillip Lambert, confirmed in October 2013 that ACARA will provide advice on Home Economics and the Australian Curriculum, and that the advice would be developed in partnership between ACARA and HEIA. This work commenced early in 2014 and good progress was made. However, progress stalled in 2014 and 2015 due to ACARA directing its energies to the demands of the review of the Australian Curriculum. It is hoped that 2016 will see this project come to fruition.

I would like to thank all HEIA members, who have been involved for many years in advocating for the place of Home Economics in the Australian Curriculum, and especially the members of the Education Standing Committee. It has been a long, hard road but rewarding since we have achieved a great deal. Thank you to all those who have contributed.

HEIA and McCormick Flavour Forecast Student Recipe Challenge

Following the inaugural HEIA and McCormick Flavour Forecast Student Recipe Challenge in 2013, HEIA was excited to partner with McCormick Foods Australia once again on the Flavour Forecast 2015 Student Recipe Challenge. Once again, this recipe challenge was a wonderful opportunity for teachers to involve their Year 9 and Year 10 home economics students in a national, education-focused recipe challenge. HEIA worked closely with McCormick to develop a design brief that was grounded in the curriculum. As a result, the exemplary design challenge/brief had a real-world context, modeling some of the key features of the Australian Curriculum, including critical and creative thinking, ICT capability and Australia's engagement with Asia.

Entries were received from across the country, from schools large and small. Over 400 recipes were submitted from over 550 students across Australia. The Year 9 and 10 students revelled in the challenge and showed just what they could do when confronted with designing dishes with ingredients such as tofu, pickled fruits, ras el hanout, smoked herbs and spices and quinoa. The challenge was for students, individually or in teams, to develop four original recipes that support the McCormick Flavour Forecast 2015. The students' written responses revealed that many of them had never heard of some of the ingredients, let alone tasted them. Totally fearless, students experimented with ideas and flavour combinations that produced amazing meals. The students showed how thinking outside the square could generate fantastic results such as: Buddha's bowl with quinoa and fresh greens; Fish with citrus and pickled vegie salad and carrot, cauliflower and parsnip puree; Spiced spinach sauce with quinoa fritter; and Chia pudding with vibrant berry mint puree, to name but a few.



Once again, the recipe challenge promoted good practice using real-world design briefs and set high standards for students and the entries confirmed that students were able to reach those standards. The recipe challenge also developed a good education–industry partnership—McCormick Foods is an excellent company to partner with—special thanks to home economist Michelle Thrift and public relations consultant Neredith Comrie. There were other benefits such as the students' enjoyment, providing teachers with an example of how to scaffold learning when using a design brief, and the distribution of resources by McCormick to schools to help teachers with their classroom practices. HEIA's main responsibilities in the recipe challenge were to develop the design brief, promote the challenge to its members, develop the assessment criteria and standards, contribute towards the development of student resources to support the teachers and students, participate in the judging,

and arrange the presentation of prizes. The national prize was a \$2 000 voucher and a HEIA school membership (valued at \$400), with five state prizes (ACT/NSW, NT/SA, Victoria/Tasmania, Queensland and WA) consisting of Tupperware cookware and storage ware (valued at \$1 999) and a supply of McCormick herbs and spices (valued at \$500). The national winning recipe came from Naracoorte High School in South Australia.



Michelle Thrift (L), McCormick Foods, and Naracoorte High School winning team

Projects carried forward

A number of HEIA education projects have been on hold, with other projects taking precedence. While some of these projects, for example the revision and publication of *Home Economics Education: Making it work* and the *Understanding Home Economics* series of four-page brochures about home economics education and its links to the learning areas, had risen to the top of the priority list, it was prudent to await the outcomes of HEIA's advocacy for home economics education in the Australian Curriculum before advancing these projects. It is now timely to proceed with these projects.

I would like to thank the Education Standing Committee members Leanne Compton (HEIA[V]) and Marilyn Yates (HEIA[WA]) for their great contributions during 2015.

Dr Janet Reynolds
Convenor, Education Standing Committee

International Affairs

During 2015, the International Standing Committee (IASC) continued to forge links between the International Federation for Home Economics (IFHE) and the Home Economics Institute of Australia (HEIA). HEIA members were once again able to pay their IFHE fees through HEIA.

Regular meetings of key personnel contributed to the development of stronger relations between HEIA and IFHE. Peta Craig, President HEIA; Karen Weitnauer, Past-President HEIA; Tony Worsley, IFHE Executive Member Pacific Region; and Lyn Girvan, convenor of IASC, met using web-based GotoMeeting technology.

The IFHE theme for World Home Economics Day (WHED) 2015/2016 was *Home Economics literacy: Skills for families and consumers*. The concept of home economics literacy includes food literacy, financial literacy, consumer literacy and environmental literacy. Together, these literacies are enacted by home economists, families and consumers using effective communication strategies. The aim for WHED 2015/2016, which is celebrated on 21 March each year, is to communicate the major role that home economics literacy has in promoting family and consumer wellbeing, through the transition of essential life skills in different settings.

On 6 October 2015, Tony Worsley delivered a webinar titled *Food Literacy*. The broadcast time was changed so that Western Australian HEIA members were able to access this valuable professional development resource.

The IFHE World Congress 2016 to be hosted in Daejeon, South Korea, is scheduled from 31 July to 6 August 2016. The conference will provide participants with opportunities to network globally with professionals, to promote the recognition of home economics in the everyday lives of individuals and families, and to promote the continuing education in home economics.

The theme of the Congress is Hope & Happiness: The role of Home Economics in the pursuit of hope & happiness for individuals and communities now and in the future.

Submission deadlines are as follows:

- Notification of acceptance of all Congress presentations—2016 date to be confirmed.
- Registration deadline—31 March 2016

For all other information, HEIA members are advised to check the IHFE website at www.ifhe2016.org

I would also like to thank Marilyn Yates, Convenor Professional Development Standing Committee for helping with the development of the 2015 International Affairs Standing Committee Management Plan.

Lyn Girvan

Convenor, International Affairs Standing Committee

Membership

During 2015, HEIA introduced a number of initiatives focusing on increasing member benefits, with the aim of attracting new members and retaining our current membership base. These initiatives included monthly digital newsletters, targeted digital alerts and professional learning webinars.

The 2015 calendar year was the first full year with the new membership fees, which increased by 20%, as well as the introduction of 2- and 5-year membership options. In the lengthy deliberations about increasing membership fees many issues were discussed, including the fact that fees have remained the same, other than the introduction of school membership fees, since the inception of HEIA in 1994. The increase in membership fees was considered imperative if HEIA was to continue to cover general operating expenses and introduce a paid secretariat.

The membership numbers at the end of December 2015 are detailed in Table 1, while membership numbers for the same time period in 2014 are detailed in Table 2.

From December 2014 to December 2015 there was an 11% decrease in membership, taking the membership to 1374. This decrease was largely due to a decrease in school memberships. It is worth noting that this decrease brings membership numbers back to those in 2013 (1383), which may indicate the HEIA national conference in 2014 played a considerable role in the increase in membership in 2014. It will be important to assess whether the conference in 2017 has a similar effect on membership numbers.

Membership summary December 2015

Type	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
Associate		4						1	5
Full	4	22	14	116	56	19	32	80	343
Not-in-paid-employment	4	18	1	20	1	10	9	12	75
School contact	4	15	4	100	34	8	11	32	208
School non-contact	19	46	10	335	109	26	28	101	674
Student with journal		1		18	12	3	3	11	48
Student no journal		2		9	2		1	7	21
Totals	31	108	29	598	214	66	84	244	1374

Membership summary December 2014

Type	ACT	NSW	NT	QLD	SA	TAS	VIC	WA	Total
Associate		1		1	1			2	5
Full	6	30	17	137	60	20	31	77	378
Not-in-paid-employment	6	18		17	1	8	12	12	74
School contact	4	17	3	111	44	13	15	42	249
School non-contact	17	53	7	353	149	35	32	117	763
Student with journal		5		15	15	7	2	12	56
Student no journal		3		4	1	1	2	4	15
Totals	33	127	27	638	271	84	94	266	1540

Peta Craig
Convenor, Membership Standing Committee

Merchandising

Sales of resources continued throughout 2015 to our members, booksellers and other organisations. *Nutrition—The inside story* continued to be the 'in-demand' resource, along with the Food Safety Matters resources. While sales of resources for the year totalled over \$20 000, this was unfortunately a decrease from our previous year.

The majority of online payments are made through PayPal, and are generally personal orders rather than orders from booksellers. Although HEIA pays almost 3% as a fee to use PayPal, this is a good service for customers and it certainly saves administration time. A small number of orders are still received through Australia Post, but many schools and businesses now prefer to pay by Electronic Funds Transfer (EFT). This is working well as it saves paperwork and postage of receipts. Invoices and receipts are now sent electronically.

Using email to send out an 'all-schools mail-out' during the year encouraged sales of the remaining textile posters. The HEIA newsletter and the HEIA website have also been a helpful sources of advertising and particularly useful in encouraging interest in discounted items.

I would like to thank Gill Ginn (HEIA[Tas]) and Dr Janet Reynolds (HEIA[Q]) for their outstanding voluntary contribution to the packaging and posting of all resources—all done so competently and efficiently. Thank you also to Peta Craig (HEIA[ACT]) and Aileen Lockhart (HEIA[Q]) for sending through the mailed and faxed orders. The HEIA newsletter and website were used effectively to promote the sale of the Totally Gorgeous textile posters and thanks is extended to Leanne Compton (HEIA[V]) for managing the distribution of these resources.

This will be my last report to Council as I have resigned as convenor of the Merchandising Standing Committee. Gill and Janet, who have given so much of their time over the years helping me, have also resigned from the committee. I know I could not have done the job of convenor without their help. I wish the new people taking over this role a smooth transition and hope that they find it a satisfying job, meeting the needs of our members and others with HEIA resources.

Carol Elias

Convenor, Merchandising Standing Committee

Professional Development

Early in 2015, Council published the 2015–2017 Home Economics Institute of Australia (HEIA) Strategic Plan, and in July 2015 the Professional Development Standing Committee (PDSC) strategic management plan, along with other standing committee plans, was presented. The plan provides for the systematic implementation of the strategic plan goals and for performance feedback on the decisions that are made throughout the planning and implementation process.

The focus of this PDSC report is primarily on delivery of Priority 1 of the HEIA Strategic Plan that relates to professional success and Objective 1, that is, to provide members with access to high quality professional development. The identified goals include presenting a triennial HEIA national conference in 2017 and enhancing professional learning opportunities for members by developing a members' webinar program.

Planning the 2017 national conference

The PDSC did not have very much time to reflect on the success of the HEIA 2014 conference, held from 30 September to 2 October in Perth, as HEIA was returning to January as the preferred time for conferences. By revisiting our model of triennial conferences, planning for the next conference that will be held in just over two years, needed to commence in early 2015.

An important component of a successful conference is the planning model used. Because of the proven success of the steering committee, academic program and host committee structure, the PDSC immediately set about establishing these same three committees for the 2017 conference. Once again the steering committee will include Dr Janet Reynolds (HEIA[Q]), Karen Weitnauer (HEIA[Tas]) and Marilyn Yates (HEIA[WA]), and to ensure valuable local knowledge, Cheryl Sonter (HEIA[V]) will join the committee.

The Academic Program Committee convened by Dr Janet Reynolds, includes Leanne Compton (HEIA[V]), Renae Knight (HEIA[V]), Miriam McDonald (HEIA[NT]) and Donna Pendergast (HEIA[Q]). They are also the same members who were responsible for the program at the 2014 conference, but with Renae as the representative from the host state. The host/social committee comprises Cheryl Sonter as Convenor and Marion Brown, Renae Knight and Rhonda McInnes all from Victoria, as members.

Expert Events, the professional conference organiser (PCO) for the HEIA 2014 conference has been appointed as the HEIA 2017 Conference PCO.

The three-day conference will run 11–13 January 2017. A major consideration when setting the dates was the fact that each January the Australian Open Tennis Championships are held in Melbourne. In 2017, the championships will commence on Monday 16 January and it was felt that conference delegates may find the tennis championships an added attraction to attend and choose to stay on in Melbourne. In addition, the Australian Council for Health, Physical Education and Recreation (ACHPER) is holding a conference in Canberra the week after the HEIA conference, which may also be an added attraction.

The conference venue will be the Rydges Melbourne, which is situated in the centre of Melbourne. The conference theme will be *Home Economics Without Borders*, which should immediately prompt you to think of the possible breadth of an exciting final academic program. Finance structures including the budget framework have been established. Critical dates have been set, sources of national sponsorship have been identified and work has commenced on the preparation of the call for papers. HEIA members will be kept informed through HEIA newsletters and alerts, and via the HEIA website.

The host committee is charged with locating a venue for the Welcome function and one for the conference dinner. This committee met on numerous occasions in 2015 and has commenced working on pre- and post-conference tours and the identification of possible local sources of sponsorship.

Develop a member webinar program

Peta Craig, HEIA President, managed the PDSC webinars in 2015 and it was her leadership that ensured the effective implementation of this additional strategy for providing professional development.

In 2015, three webinars were presented after the endorsement of the PDSC Management Plan. The *Australian Dietary Guidelines* webinar was presented by Professor Amanda Lee from Queensland University of Technology on 13 May 2015. *Home Economics Literacy* was presented by Professor Donna Pendergast from Griffith University on 9 June 2015, and Professor Tony Worsley from Deakin University presented the *Food Literacy* webinar on 6 October 2015. Each webinar presentation has been published under events on the HEIA website.

With regard to running national HEIA webinars, the time difference between the Australian east coast cities and Western Australia is a challenge, especially with a three-hour time difference in the summer. A 6.00 pm session in the eastern states means that Western Australian members who are in paid work may not be available to participate in a webinar but they can access the resources after the webinar. The PDSC invites you to suggest topics for the 2016 webinar program.

I would also like to thank Leanne Compton (HEIA[V]) and Louise Morrison (HEIA[WA]) for their ongoing contribution to, and support of, the Professional Development Standing Committee.

Marilyn Yates

Convenor, Professional Development Standing Committee

Publications

In 2015, the major roles of the Publications Standing Committee fell into two categories—publishing resources to support the work of Council, the divisions and the standing committees, and publishing the Journal of the Home Economics Institute of Australia.

Support for Council, divisions and standing committees

The Publications Standing Committee was responsible for publishing the *HEIA 2014 Annual Report* and management of the production and distribution of all print and soft copy materials to support the wide range of HEIA operations.

Journal of HEIA

The decision to produce only two editions of the Journal in 2015 was supported by Council. It was increasingly challenging to source original articles and maintain the high quality for which the Journal was renowned when there is so little home economics research taking place at universities, and with increasing competition from other health-based journals. The various reports published in the journal from government and non-government organisations, both local and international, however, continue to be popular and useful readings. 'Journal extra' still proves to be popular, as it provides summaries of reported home economics-related research.

The Publications Standing Committee is hoping to restore past copies of journals to the website in 2016.

HEIA Newsletter

The year 2015 heralded the introduction of monthly digital HEIA newsletters, edited by Nikki Boswell HEIA(Q), in place of the traditional quarterly hard copy newsletters. It was a carefully considered strategy to move from hard copy to digital, with the aim of delivering HEIA and home economics news to our members' email boxes in real time. In between these newsletters, HEIA digital alerts pushed out HEIA specific news to our members. Feedback to date suggests that members have enjoyed this new initiative; however, to ensure that the newsletters are brimming with HEIA and home economics news, regular contributions are needed from divisions and members.

Copyright

Copyright income continued to be earned as a result of other organisations' copying HEIA materials, mainly from the Journal, but also from copying parts of *Nutrition—The inside story*.

Council extends the sincerest of thanks to Dr Janet Reynolds as she steps down from her long-held position as convenor of the Publications Standing Committee. Janet's expertise and leadership in this important aspect of HEIA's service to Council, standing committees and members has been remarkable. Janet will, however, remain as editor of the Journal.

HEIA Council

Public Health

Unfortunately, the Public Health Standing Committee (PHSC) has been very quiet in 2015. This was partly due to the need to attract new members with fresh ideas and enthusiasm onto the committee, as well as the fact that there were very few public health related issues or initiatives that have required HEIA. At the end of 2015, a request was sent to HEIA members asking them to forward their expression of interest to join the PHSC and some positive responses have been received to date. I hope that 2016 will see an increase in activity from the Public Health Standing Committee, as has been the case prior to 2015.

Peta Craig

Convenor, Public Health Standing Committee

Website Task Group

This report is present by the Website Task Group consisting of Leanne Compton (HEIA[V]), Peta Craig (HEIA[ACT]), Aileen Lockhart (HEIA[Q]) and Marilyn Yates (HEIA[WA]). The website was released in 2014 and this report presents some of the statistics regarding the use of the website throughout 2015.

Visits and Page views: 1 Jan – 31 Dec 2015

Month	Visits	Page views
Jan	4 551	6 372
Feb	3 698	6 116
Mar	9 000	11 617
April	7 359	9 506
May	6 292	8 516
Jun	5 698	7 999
Jul	5 551	7 537
Aug	7 038	9 194
Sep	7 422	9 273
Oct	7 214	9 566
Nov	5 642	7 090
Dec	5 329	6 844

The Visits and Page views data show the number of visitors and page views to the website from 1 January to 31 December 2015. The number of visits to the website has been fairly consistent over the year, with an average of 6232 visits per month. Slight dips in visits are associated with term breaks in January, February, June, July, November and December. However, the dips are not significant and this could be because not all states and territories are on holiday at the same time. It also indicates, due to time and dates of visits, that users of the website are accessing the website from a range of locations and do not necessarily have to be in the workplace to view the website. The spike in March 2015 with 9000 visits could be linked to World Home Economics Day and the number of individuals visiting the website on March 21 was very high.

The data also show that visitors are viewing more than one page during each visit, but the number of page views per visitor is very low (1.3 per cent). This may indicate that more content needs to be added to the website to encourage a higher percentage of visits and page views. The Task Group has subsequently identified areas that need more content and aims to work with the relevant standing committees to ensure this additional content is added to the website.

Visits and Unique visits: 1 Jan – 31 Dec 2015

Month	Visits	Unique visitors
Jan	4 551	4 120
Feb	3 698	2 979
Mar	9 000	8 163
April	7 359	6 896
May	6 292	5 634
Jun	5 698	5 054
Jul	5 551	5 045
Aug	7 038	6 485
Sep	7 422	6 879
Oct	7 214	6 692
Nov	5 642	5 323
Dec	5 329	5 028

The Visits and Unique visits data show the number of repeat visits to the website each month.

The number of repeat visitors is very low (on average about 9 per cent over the year); this indicates the site is not as 'sticky' as it should be as it is not attracting a higher number of repeat visitors. Keeping in mind that these figures are an estimate as the measurement of unique visits is not perfect—a single user could visit a site from three different IP (internet protocol) addresses and count as three visitors. Also, many different users accessing the same device would be counted as one. However, that being said, this data does indicate we are not doing enough to keep visitors coming back. The Task Group needs to continue to work with standing committees to ensure new content is regularly uploaded on the website.

Top 20 website content visits: 2015

Item	Views	Type
1. Home Page	22 031	Pages
2. Blog	6 859	Blog
3. Contact	5 887	Pages
4. Home-economics-study	5 843	Pages
5. Home-economics-education	3 795	Pages
6. Home-economics-profession	3 430	Pages
7. Membership	2 791	Pages
8. Eat Local Feed Global	2 773	Blog
9. Health Star Rating system	2 543	Blog
10. Call for papers: 2014 HEIA conference in Perth	2 543	Blog
11. 2015 Wool4School competition now open	2 540	Blog
12. Are you ready? Submissions open for Wool4Skool 2014	2 457	Blog
13. HEIA(V) Planning from the Australian Curriculum	2 395	Blog
14. Events-WHED	1 714	Pages
15. Shop	1 695	Pages
16. Events-conference	1 684	Pages
17. Books and posters	1 316	Catalogue
18. Food and nutrition	1 201	Catalogue
19. Events-Flavour Forecast Student Recipe Challenge	1 113	Pages
20. Events-home-economics-literacy-webinar	1 070	Pages

This data show the top 20 sites visited on the website in 2015 and the table includes a breakdown of the type of site that was visited. Unsurprisingly, the home page was the top site visited. The second most popular site visited was the blog, which indicates that we need to continue to invest time and effort in ensuring we have regular posts to the blog. This is reinforced by three specific posts being in the 'Top 10 list of content' visited. The content of the blog is more dynamic with new posts being added regularly. Generally, the Pages are more static as once the content is supplied by standing committees, there is seldom a need to change it.

Number of inquiries using electronic form: 2015

Month	Number of inquiries
Jan	12
Feb	21
Mar	45
April	22
May	27
Jun	20
Jul	18
Aug	34
Sep	27
Oct	37
Nov	25
Dec	14

Users of the website are contacting HEIA using the electronic contact form. The use of the electronic form means that communication between HEIA and the users of the website is more efficient and information can be easily forwarded to the most appropriate person in a timely manner.

Location data for visits and page views: 2015

Country	Visits	Page views
China	26 076	26 137
Australia	17 886	37 307
United States	13 694	15 599
(Not set)*	4 905	5 471
Germany	2 646	2 749
France	1 589	1 6110
Japan	761	829
Iceland	735	854
United Kingdom	724	846
Philippines	634	761
Ukraine	579	779
Canada	457	775
Russian Federation	455	597
Romania	344	369
Pakistan	322	489
Netherlands	320	334
India	317	432
Thailand	311	325
Nigeria	290	342
Brazil	224	233

*Data not captured for various reasons such as not able to determine where individual is located from their IP address.

Location data can be useful for targeting marketing and advertising, and understanding who HEIA is reaching. The country is identified by the IP address. Interestingly, China is the number 1 location, with Australia and United States of America coming in second and third. The number of page views for Australia in comparison to visits is much higher, indicating that users from Australia are finding much more relevant content on the pages than users from other countries such as China and USA. This is not surprising as much of the website is aimed at members, although it is worthwhile considering that the users of the website are much broader than our membership base and much broader than Australia. It will be worth exploring, in conjunction with the Membership Standing Committee whether HEIA could expand its membership, for example to include more people from a greater range of overseas locations, and how the website could support this.

Glossary of terms

Term	Definition
Unique visitor	An individual who visits a site at least once within the reporting period.
Visit	A series of page views that a single visitor makes during a period of activity.
Page view	Each individual page a visitor views

Leanne Compton
Convenor, Website Task Group



Australian Capital Territory (ACT)

HEIA(ACT) had fewer events for the year than the previous year, but 2015 nevertheless proved to be eventful.

To celebrate World Home Economics Day in March we kicked off with the RefreshED workshop presented by Margaret Miller from Edith Cowan University, Perth, Western Australia. This workshop explored opportunities to integrate teaching nutrition in Home Economics with teaching in other learning areas, using examples from the RefreshED online food and nutrition curriculum materials. It has since been reported that teachers have been able to successfully use whole modules or have included some aspects of this resource in their teaching practice. The workshop was followed by a light lunch and the HEIA(ACT) Annual General Meeting.

On the 16 May 2015, Larissa Murdock returned to Canberra to present a workshop on weaving that inspires learning about Australian culture. In this four-hour workshop participants explored contemporary weaving methods, which could be performed by students of any age, to produce high quality products. The focus was on the use of recycled objects, wire and materials that are on hand in the textiles classroom and processes that did not require specialist equipment. Participants demonstrated a range of techniques as they created small baskets and animals.



Parmilla Naidu creating a bird's nest from wire and textiles

The highlight of the year for a group of HEIA(ACT) members and their partners was the Food and Textiles tour of Turkey in July organised by HEIA. During the two weeks, members were introduced to the wonderful food, textiles, culture and history of Turkey. Canberra was well represented with ten HEIA(ACT) members delighting in all that Turkey had to offer. To quote one of our members, Diane Harris:

Trying to pick a highlight of the trip was almost impossible. The organisation, knowledge and professional approach of our guide, Barish, helped to make it a superb experience. Barish had told us 'Do not expect to be on holidays!' This was so much better than a holiday. The people were very friendly and during our tour there was not a hint of any problems nor did we have any worries that we wouldn't be completely safe. Experiencing Turkey in this way was quite unforgettable. Many of us will be 'Dreaming Turkey' for a long time!

The HEIA(ACT) end-of-year dinner held at the Turkish Harem Restaurant was an excellent way to celebrate the achievements of our small but enthusiastic division.

The HEIA(ACT) Committee of Management endeavours in 2016 to seek teachers who are willing to give of their time through attending meetings and assisting in creating worthwhile professional learning opportunities for our members as we navigate the changing educational environment brought about by the Australian Curriculum. In closing, I thank Carol Kotz and Parmilla Naidu for their ongoing work and dedication and I also thank St Clare's College principal Paul Carroll.

Marjoleine Collins
President, HEIA(ACT)



The HEIA(ACT) members' tour group to Turkey

New South Wales (NSW)

This year saw the revision and acceptance of our new constitution, effective as of April 2015. This review resulted in a more readily understood document, which no longer required interpretation. One important aspect of the revised constitution was the recognition of meeting attendance. In recognition of this busy technology-driven environment, the number of meeting attendees or registered proxies needed to constitute a quorum was lowered to allow decisions to be made in a timely manner. To be consistent with the model constitution for New South Wales, our Annual General Meeting (AGM) has been moved from March to mid-year. The true test for the Committee of Management will be our ability to work with the new timetables for meeting notification and preparation for the AGM.

It has been several years since members of HEIA(NSW) have had the opportunity to participate in a coordinated professional development program in our state. Our members, who are practising secondary technology teachers, are now expected to participate annually in prescribed continuing education experiences that extend their existing skill base. The Committee of Management has taken on the challenge to be leaders in the provision of many of these educational opportunities. In September, the first of these professional learning opportunities was delivered. The workshop focused on research and introducing teachers to the role research can play in the classroom; the advantages for the educational environment; and how research activities fit comfortably within the curriculum, especially for teachers of technology and nutrition. The King & Amy O'Malley Trust scholarship recipients for 2015 who were undertaking PhD studies were actively involved with this event. They presented their research findings on large posters—these posters and a collection of their published research have been presented at conferences during 2015 both nationally and internationally.

Subsequent to this professional learning activity interest has been expressed in starting a special research interest group among members, offering support for teachers. This may be a project for 2016.

During the year, our members expressed difficulty with sourcing creative activities for students, especially ideas for new products that can be found in the marketplace almost daily. The first in a series of conferences and workshops has been developed and is scheduled for World Home Economics Day 2016, with *New Grains* being the focus. Industry, gastronomes, nutritionists, home economists, researchers and members of the Grains and Legume Nutrition Council will be presenting throughout the day. Congratulations are extended to Tammie Jakstas, Kate Moss and Su Williams who have been the driving force behind these educational events.

As you are aware, the centenary celebrations for the Commonsense Cookery Book were in 2014. The 2013/14 edition sold out in a matter of months, with the royalties from the sales continuing to provide scholarships for NSW students intending to teach nutrition, food technology and cookery in public schools following their graduations. It is an honour to be a member of the selection committee for these scholarships, for like the recipients of the King & Amy O'Malley Trust scholarships, monies awarded help the students meet their educational goals. Both Kate Moss and Tammie Jakstas have been members of the selection committee and for several years have reported successful applicant names to Gail Clarkson who represents HEIA(NSW) in all discussions with the Cookery Book Trust.

The HEIA(NSW) Committee of Management, however, has been alerted to the fact that in more recent years the numbers of applications for this scholarship have been falling and the committee has recommended to the Trust increasing promotional activities to ensure all potential applicants are aware of the scholarships.

Meanwhile, the revision of this iconic cookery book, which has been continuously available for purchase since first published in 1914, continues to be a great responsibility for the division. Saying thanks to the members who have willingly undertaken responsibility for several revisions, seems insufficient. It is truly a mark of their professionalism that they continue in this endeavour on behalf of HEIA(NSW).

As HEIA(NSW) President, I am proud to represent members of the division on committees, at conferences and when talking with industry and government officials. The HEIA(NSW) Committee of Management has been exceptional in their support for and encouragement of all our endeavours on behalf of our members.

Jennifer McArthur
President, HEIA(NSW)

Northern Territory (NT)

HEIA(NT) had a vibrant 2015. The year began in mid-February with a 'meet and greet' extended to all home economics teachers in the region. From this function new connections were forged and new members welcomed, mostly young teachers new to the subject and the region. The Thermomix demonstration held at this function helped build the skills and understandings about how Thermomix could be used in the classroom. Most valuable was the sharing of strategies already in use by those lucky enough to have Thermomix in their schools. HEIA(NT) also hosted a professional development session on Excel-based food ordering which many teachers found very useful.

The HEIA(NT) Annual General Meeting was held at one of Darwin's newest boutique restaurants, The Pearl. While not the ideal venue for a meeting, the food was a highlight and all managed to combine AGM business with an enjoyable evening. Petroula Yiannakos took over the role of Secretary from Vicki Potter. Vicki was thanked for her contribution to the HEIA(NT) Committee of Management and for her guidance in setting up good governance procedures, which are easy to follow. The work of the treasurer, Antony Vanderwey, was also recognised: his organisation, attention to detail, reliability and excellent communication of monetary matters. Membership during the year reached 29 members. This included 14 full members, 14 school members and one Not-in-paid-employment member. We feel very privileged to have such a strong committee from this small division.

In March, members visited the 'back of house' at the Darwin Convention Centre to update their knowledge of industry technologies. After a stringent security check, chef Jock guided members through the various rooms that are used for preparation and storage of foods served at the many different types of functions held there. The food safety, especially temperature control, was at the centre of all processes within the production line. One very interesting aspect was the refrigerated service room where food is plated up, wrapped, blast chilled and refrigerated before being reheated for service from mobile kitchens deployed throughout the centre. For teachers of catering who had not seen such an operation it was a valuable experience, which they could use to enhance their teaching. In August, another food-based professional development, *Enchanted Tastes*, focused on the use of bush foods in everyday foods. This was very well attended and gave attendees an insight into the range of bush spices available in the local area that can be used to enhance everyday cooking and be used in place of more commonly used herbs and spices.

In September, Genesis Creations travelled to Darwin to hold introductory workshops in using Liquid Radiance. The workshops in a range of techniques and projects were shared with art educators and people from the general public interested in working with fabrics and colour. Those attending were invigorated and enthused to share this exciting product and its processes with their students. Following this professional development opportunity, a class at a local school raised over \$250 for Syrian refugee children by making and selling the One Colour socks technique demonstrated by Anne. Anne's return in 2016 with advanced techniques is already planned and eagerly anticipated.



The final professional development activity for the year saw the limited places fill quickly. The lucky attendees were instructed by a local pastry chef in the intricate processes involved in tempering chocolate, and how to use tempered chocolate to create a variety of chocolate cake decorations. The final products were as individual as their creators and gave the attendees inspiration and belief in their ability to share the skills with their students.

The year ended with an early Christmas dinner organised for the start of November in order to beat the Christmas rush. Continuing the tradition of previous years, in lieu of exchange of presents, donations were made to a charity, with this year's contributions going to World Vision.

The end of 2015 sees the HEIA(NT) in a strong position, with a full and active Committee of Management, and more members becoming involved in learning the business of both the committee and the Council with a view to taking over future roles.

Penny McIntyre
President, HEIA(NT)



Petroula Yiannakos, Carmel Glasgow and Cathy Morris making fabulous fabrics



Sevasti Redwood creating magic with chocolate



HEIA(NT) Christmas function at Pavonia Place

Queensland (Q)

This was indeed a year of celebrations for the HEIA(Q) Committee of Management, with a membership base of 638, a professional development program of 24 workshops organised across 12 regions and another highly successful annual conference, along with one-off events and submissions.

At the HEIA(Q) Annual General Meeting on Saturday 16 March 2015, I was elected President, with Rosie Sciacca elected Vice-President and Treasurer, and Delia Stecher elected as Secretary. Continuing to their positions was Aileen Lockhart as delegate to the HEIA Council and Dr Janet Reynolds as newsletter editor. Existing members Jennifer Bray, Kaitlyn Follett and Tiarni Twyford, were joined by Jo Andrews and Belinda Ingram as new members, and Tessa Lund as Student representative.

Early in the year we negotiated with the Central Queensland University to secure a teacher training program for home economics teachers. We are pleased to announce that the university is to offer practical programs in the south-east of Queensland that will enable students to study to become Home Economics teachers. Students need to search for Bachelor of Education Secondary specialising in Home Economics, Hospitality and Early Childhood.

In 2015, HEIA(Q) commemorated and toasted World Home Economics Day on the United Nations' annual designated date, 21 March. HEIA(Q) guests celebrated with a delicious brunch at The Emporium Hotel where, despite an untimely downpour, 38 members and guests were present at the occasion. A delightful brunch was served as the King & Amy O'Malley Trust scholarship recipients—Kylie Akeroyd, Cheyanne Conroy, Chevelle Coward, Amanda Robertson and Lisa-Maree Thederan—were acknowledged for their achievement by King & Amy O'Malley Trust scholarship panel members Professor Donna Pendergast, Rosie Sciacca and Leanne Warner. The morning concluded with a toast to World Home Economics Day, followed by some essential social networking of members.



HEIA(Q) 2015 King & Amy O'Malley Trust scholars (L-R) – Lisa-Maree Thederan, Chevelle Coward, Cheyanne Conroy, Kylie Akeroyd and Amanda Robertson

The HEIA(Q) 2015 professional development program, Home Economics Connected, offered 24 workshops across 12 regions. All regions were offered a two-part program—*The Assessment Using the Australian Curriculum: Health and Physical Education and Design and Technologies, C2C: Adopt, Adapt or Align and Presenting Multimodal in Home Economics and Using the Inquiry Process*—presented by HEIA members Rosie Sciacca and Kay York. Participation rates at the regional workshops were exceptional, with most workshops booked out. Expert Events, the company that also manages the HEIA(Q) conference, handled the management of the regional workshop program. The success of the program was a reflection of the good management skills of the regional coordinators, the talents of the high quality presenter, and the active support of members. The Committee of Management extends a sincere thank-you to all who supported the 2015 HEIA(Q) professional development program.

The 2015 state conference, under the expert direction of Dr Janet Reynolds as Conference Coordinator, once again proved to be the highlight of the HEIA(Q) calendar, with 300 delegates converging on the Brisbane Convention and Exhibition Centre on Saturday 1 August. The focus of the conference was Home Economics Connected, attracting outstanding keynote speakers Michael McQueen and Jayne Ann Young. The keynote addresses were supported by 32 concurrent sessions, with leaders in the field presenting on an array of topics.

Home economics graduands were invited to play an integral part in the conference program this year. They were presented to the delegates in the opening session and hosted keynotes and concurrent sessions. The evening provided a valuable networking opportunity for the graduands and experienced home economics teachers.



HEIA(Q) 2015 Conference Committee with keynote speaker, Jayne-Ann Young (L-R) – Dr Janet Reynolds, Jayne-Ann Young, Sue Smith and Ngairé Mayo



Keynote presenter, Jayne-Ann Young



HEIA(Q) 2015 conference participants



We were honoured to recognise two of our long-serving members who have given their time freely to HEIA(Q) for many years. Cheryl Conroy and Denise McManus were awarded with a HEIA(Q) Service award.

A group of approximately 30 retired home economics teachers met on Tuesday 25 August 2015 for a reunion high tea at the delightful Keri Craig Emporium. Many friendships were renewed over a delicious variety of foods presented in the manner for which home economics is known. How good it was to have this time to catch up with friends and discover acquaintances from our earlier years. Many thanks to Denise McManus for organising such a memorable event.

The HEIA(Q) 2015 World Food Day tour saw members and friends join in the Sunnybank Plaza's Food Discovery tour on Saturday 15 October. Experienced chef, Tony Ching, took participants on a tour of the popular shopping precinct, visiting to Asian butchers, supermarkets and restaurants and, demystifying the Asian supermarket and highlighting key ingredients in many favourite Asian dishes.





This year we were unable to award the HEIA(Q) Home Economics Teacher Excellence Award; however, we hope to be overwhelmed with nominations in 2016.

In November, HEIA(Q) was delighted to report that HEIA school member, St John Fisher High School, was the Queensland winner of the HEIA and McCormick Flavour Forecast 2015 Student Recipe Challenge.

2015 was another busy year and HEIA(Q) extends a sincere thank-you to all who made a contribution, however large or small, to the services we offer our members.

Kay York
President, HEIA(Q)

South Australia (SA)

2015 was a year of regrouping from a very busy and successful 2014. The HEIA(SA) Committee of Management intentionally chose to pare back professional development activities on offer to one per school term. With no divisional president in 2015, Yvonne Ashton was fulfilling many of those duties in her role as Past-President with the support of others on the committee. Chairing of committee meetings was rotated through the Committee members. I would like to thank all of those of the HEIA(SA) Committee of Management for their commitment and support, and their passion for supporting our members during 2015.

World Home Economics Day in Term 1 was an exciting celebration of Home Economics in South Australia. The celebration was especially significant as Julie Taylor was presented with her HEIA Fellowship. Befitting this celebration the venue chosen was the Ian McLaughlan room in the newly refurbished Adelaide Oval Complex and the guest speaker was Melinda Tankard-Reis. Melinda spoke powerfully on the sexualisation of children and challenged many of us to make a stand and speak up. Julie's contribution to home economics in Australia, and South Australia in particular, makes her a bit of a celebrity in our eyes, and an excerpt from Julie's speech shows the calibre of woman she is and her humility.

'Truly??? No way!!' This was my initial reaction to receiving a call from Peta Craig last year advising me I had been nominated for a HEIA Fellowship...It was not until I actually heard the citation speech prepared by Carmel and Narelle, and actually recalled all the many and varied activities in which I had been involved over the years, that I realised, yes, [I] did sound worth[y]. Wow—we did a lot! And I am emphasising the 'WE'. With my dear friends and colleagues on the South Australian team, as well as all the members who supported our ventures over the years, we achieved enormous successes. So, thank you for the nomination.'

World Home Economics Day also included an acknowledgement of many award recipients. This included the highest ever number of successful King & Amy O'Malley Trust Scholarship applicants in South Australia: Derek Frederichs, April Lewis-Christie, Kate McElligot, Misty-Lee Pfeiler and Holly Stevens. The Resek Award, given to the highest performing Home Economics university student in South Australia, was awarded to Kate McElligot of Tabor Adelaide. HEIA(SA)'s Award for Excellence is awarded in recognition of contributions towards Home Economics in South Australia in the previous year. The 2015 winner of this trophy was Yvonne Ashton for her fundamental role in coordinating and delivering the 2014 combined conference for technologies teachers. We would like to thank all those who contributed to the smooth running of the World Home Economics Day celebration, especially Samantha Zimmermann for convening this event and HEIA(SA) Patron, Ms Wendy Teasdale-Smith, for hosting.

The focus of Term 2 was the Australian Curriculum, with an Education Department Secondary Australian Curriculum Implementation Officer, Ros Cord-Udy, working with our members on developing units of work that reflect the essence of the Health Physical Education and Technologies curriculum documents. In Term 3 the Twilight session focused on sensory evaluation principles and was explored through cheese. HEIA(SA) was privileged to have artisan cheese maker and cheese judge, Gina Dal Santo, from Regency Park TAFE, as our facilitator for the evening. To our surprise and delight, Gina was passionate about cheese and generously offered us too many cheeses to taste, despite the efforts of some hard-core cheese eaters.

Finally, Term 4 was concluded with the HEIA(SA) Annual General Meeting held at The Locavore, where we were treated to grazing platters made up of locally sourced ingredients and a presentation by the owner of his passion for local food and the rich abundance of quality produce we have here in South Australia. At the Annual General Meeting, Jean Fulwood retired from the HEIA(SA) Committee of Management after many years of dedicated service. She is still, however, leading a subcommittee working on reviewing the HEIA(SA) constitution and by-laws. Tracy Holtze and Megan Mann have also stepped down from their positions on the HEIA(SA) Committee of Management. Committee meetings may not be as colourful and techno-savvy now without Tracy. Megan has also handed over the role of Treasurer to newly elected Committee member, Denise Cotterill. Denise has been a very familiar face at HEIA(SA) events and activities over the years and we look forward to having her on the Committee of Management along with our new student representative, Sebastian Bitter.

2016 is shaping up to be an exciting year for HEIA(SA), despite no president, and Yvonne Ashton finishing her term as Past-President. A variety of professional development opportunities are planned for this year, including practical sessions in fermented foods and a whole-day cheese-making workshop.

Committee of Management HEIA(SA)



HEIA 2014 Fellow, Julie Taylor and HEIA(SA) members



HEIA(SA) 2015 Committee of Management



HEIA(SA) 2015 King & Amy O'Malley Trust scholars

Tasmania (Tas)

Collaboration and celebration was the theme for HEIA(Tas) in 2015.

During the year, professional learning activities included small social events where colleagues could join to discuss their latest achievements and challenges. Large feature events, utilising the expertise of the HEIA network, were the highlights of the year's program and drew large crowds.

In May, HEIA(Tas) welcomed leading educator Dr Janet Reynolds (HEIA[Q]) to the state for a workshop on the Australian Curriculum. This daylong workshop was the second in a series run by Janet to share with teachers her knowledge of the Australian Curriculum and, in particular, how home economics teachers can plan and implement elements of the Health and Physical Education and Design and Technologies curricula into their home economics courses. Marie Phillips, previously a Curriculum Teacher Leader Technologies 9–12, worked with Janet at this very successful event to provide the Tasmanian context needed by so many of our teachers.

In October, we welcomed another expert from HEIA(Q). Having had great success with workshops on assessment in Queensland, Kay York came to Tasmania to enlighten our teaching cohort. At this event, local home economics teacher Jenny Cooper also shared her experiences on her students' success in technology competitions, such as Ag-Art Wear and the HEIA and McCormick Flavour Forecast 2015 Student Recipe Challenge.

Throughout the year HEIA(Tas) also formally celebrated the success of leading educators within the state with the introduction of a new award. In 2015, the inaugural Ruth Mainsbridge Teacher Recognition Award was presented to Karen Weitnauer of New Town High. This prestigious award highlights the wonderful work done by Tasmanian home economics teachers and ensures the legacy of one of Tasmania's most respected home economics trainers will not be forgotten. HEIA(Tas) is especially thankful to Lorraine and Peter Riggall for working with HEIA(Tas) to bring this award to our professional association.



Karen Weitnauer at the Australian Curriculum workshop presented by Dr Janet Reynolds

Another highlight of the year was welcoming Frances Underwood as our patron. We had the pleasure of meeting this very special lady at the annual general meeting (AGM) lunch. All of those in attendance felt a very warm connection to Frances and were delighted that she was able to make a special trip to Launceston to be with us, particularly after just flying in from visiting family overseas. We look forward to sharing future HEIA(Tas) occasions and celebrations with Frances.

Earlier in the year we also celebrated our King & Amy O'Malley Trust scholars. In 2015, HEIA(Tas) was fortunate to have awarded three O'Malley Trust scholarships, two undergraduates and one postgraduate. Natalie Beecham and Serena Ryan were awarded undergraduate scholarships while Dana Lis was awarded the postgraduate scholarship. Natalie and Dana both attended an afternoon tea in their honour; however, Serena was unable to attend as she has secured work as a home economics teacher in New South Wales.

Moving into 2016, HEIA(Tas) will continue to provide opportunities for home economics teachers as well as celebrate their achievements.



Frances Underwood, HEIA(Tas) Patron and Karen Weitnauer

Committee of Management HEIA (Tas)



HEIA(Tas) 2015 King & Amy O'Malley Trust scholars (L-R) – Dana Lis and Natalie Beecham



HEIA(Tas) 2015 World Food Day celebrations

Victoria (V)

In 2015, HEIA(V) started to flourish, beginning with a celebration of World Home Economics Day in March. This event was held at the William Angliss restaurant and was combined with the presentations of the scholarships for the King & Amy O'Malley Trust scholars. Two past O'Malley Trust scholars, who are also Victorian Committee of Management members, shared their success stories as a result of receiving the scholarship and how this led them to their current positions and standing within HEIA and their community.

The committee planned a small calendar of events for 2015, with one highlight being a visit to Kurunga Native Nursery & Paperbark Café at Mount Evelyn in August. Attendees learned about the different native plants and foods of Australia that can be used, and tasted the fruit, which was ripe on the plants. Lunch was served in the café, accompanied by a talk from the chef on how the native plants were used in cooking the lunch. Each lunch menu item illustrated a distinctive Australian native flavour. This day was a highlight for many who attended, despite the rain, and the committee received very positive feedback from all who attended.



HEIA(V) 2015 King & Amy O'Malley Trust scholars

The Good Food and Wine Show in June also proved popular. Members met at the Exhibition Centre and enjoyed a browse around the various food suppliers, taste testing as they went. Committee members used it as an opportunity to collect contacts and workshop ideas for the upcoming conference and to network with new members.

St John's Regional College, a hospitality training college in Dandenong hosted HEIA in their training restaurant in July. Members bought family and colleagues along for an interesting, tasty and informative evening centred on hospitality training and possible networking within the TAFE education environment.

A breakfast meeting at a local beach café was continued with the aim of providing a casual way to encourage potential members to come along and enjoy the fellowship of meeting with other home economics teachers. This has proved valuable as several people have joined HEIA, with an interest in becoming involved in HEIA, and in several cases decided to join the HEIA HEIA Food and Textiles tour of Turkey in June/July as a result.



In 2015, the Victorian committee was asked to host the upcoming 2017 conference, to be held in Melbourne on January 11–13. The committee members have been actively researching and visiting sites for possible excursions and events, and have been endeavouring to put in place a showcase of Melbourne sights and talent for the attendees of the conference. This planning will continue into 2016 as the committee host the Welcome reception and continue to pursue ideas worth sharing at the conference.

I would like to thank those members of the committee who have worked tirelessly for HEIA, and for their support of those new to the management of HEIA(V), as they have learnt their roles. While the learning curve continues, it is wonderful that more members are becoming involved, and are prepared to contribute to the Committee of Management and the upcoming conference. We look forward to a productive year in 2016.

Cheryl Sonter
President, HEIA(V)

Western Australia (WA)

Disraeli once said, 'Change is inevitable, change is constant', but I am sure that even he would reel at the number of changes with which teachers in Western Australia have had to contend in 2015. The introduction of Year 7 students into secondary school, new senior school syllabi and, for many schools, the introduction of vocational education and training (VET) courses. Then, to top it all off, the School Curriculum and Standards Authority released the Western Australia version of the Australian Curriculum syllabi.

These changes have resulted in a strong demand for professional learning and Noelene Matthews, as the Professional Learning coordinator, has worked tirelessly to ensure the smooth running of all the sessions offered by HEIA(WA) this year. I would also like to acknowledge the contribution of Cath MacDougall and Jen McGillivray who, in conjunction with the 5000 Meals Project, have organised a series of teacher currency workshops for teachers of certificate courses in hospitality.

All volunteer organisations rely heavily on their members to give freely of their time and effort, which, all too often, goes unrecognised. Therefore, it was with great pleasure that HEIA(WA) was able to nominate Barbara Woulfe for the Professional Teaching Council of Western Australia (PTCWA) award for her contribution to a professional association. Congratulations and thank you Barb for all you have done as treasurer of HEIA(WA) for these past 11 years.

The Western Australian division celebrated World Home Economics Day with a function in the Trade Centre at Mirrabooka State High School. Our guest speakers this year were from Oz Harvest, which had just begun to operate in Perth. OzHarvest collects high-quality excess, perishable food from commercial outlets and delivers it, direct and free of charge, to the most vulnerable members of our community.

World Home Economics Day provided the opportunity for the presentation of The Marilyn Yates Academic Prize for 2015, which was awarded to Kim O'Halloran. Kim's parents accepted the award as Kim is currently working in the remote community of Balgo, which is close to the Western Australian–Northern Territory border. This is a challenging first posting for a new graduate but one that Kim is loving.

Further success for the 'West' came with the announcement of recipients of the King & Amy O'Malley Trust scholarship. The quality of applicants was so outstanding that the panel recommended that four scholarships be awarded (three are usually awarded to Western Australian nominees). Congratulations are extended to Craig Hywood, Jordan Kipps, Nicole Rennie and Jenna Vermeltfoort. All students are undergraduate pre-service home economics teachers at Edith Cowan University.

I would like to sincerely thank all members of the 2015 Committee of Management, each of whom has made an incalculable contribution to the running of HEIA(WA). I especially acknowledge the work of our secretary, Susan Leach, who after 5 years of service will retire from that position at the 2016 annual general meeting. I sincerely thank each of these very busy, hard-working individuals for the time and commitment that they give to ensuring that members' needs are met and that HEIA(WA) continues to evolve.

Lyn Dymond
President, HEIA(WA)



Presenting the PTCWA Award to Barbara Woulfe - Hon. Peter Charles Collier MLC, Minister for Education, Barbara Woulfe and Marilyn Yates



Presenting the Marilyn Yates Academic Prize for 2015 (L-R) - Marilyn Yates, Mrs & Mr O'Halloran and Lyn Dymond

AWARDS AND SCHOLARSHIPS

FELLOWSHIPS

Julie Taylor, HEIA(SA)

LEADERSHIP AWARDS

No Leadership Awards were presented in 2015

SERVICE AWARDS

Aileen Lockhart, HEIA(Q)

Penny McIntyre, HEIA(NT)

Lyn Peacock, HEIA(Q)

KING & AMY O'MALLEY TRUST SCHOLARSHIPS

In 2015 the King & Amy O'Malley Trust provided scholarships for 25 students undertaking undergraduate or postgraduate studies in home economics. The recipients were:

New South Wales

Annala Baxter
Rebecca Luong
Anita Needham
Deborah Trevallion

Queensland

Kylie Akeroyd
Cheyanne Conroy
Chevelle Coward
Amanda Robertson
Lisa-Maree Thederan

South Australia

Derek Frederichs
April Lewis-Christie
Kate McElligot
Misty-Lee Pfeiler
Holly Stevens

Tasmania

Natalie Beecham
Dana Lis
Serena Ryan

Victoria

Rebecca Dyson
Karen Parker
Caitlin Sanders
Eliza Tassone

Western Australia

Craig Hywood
Jordan Kipps
Nicole Rennie
Jenna Vermeltfoort